



Healthier patients and healthier practices with CareCredit

Everyone remembers the one who got away:

The patient whom you worked with and cared for, who accepted that a specific course of treatment was the right decision. The same patient who then promptly walked out your door, never to return.

There are many reasons why case acceptance is one of the biggest challenges in dentistry today. Many patients put off treatments and procedures simply because they cannot afford to pay at the current time. But with Eaglesoft 17's integration of CareCredit, it's easier to offer patients access to the care they need so the patient will not end up as another one who got away.

As a healthcare-only credit card, CareCredit allows patients to pay for treatment over time instead of in a lump sum. Offering CareCredit removes the accounts receivable responsibilities from the office and allows you to focus on recommending and providing the best care for your patients. And through CareCredit, the practice is still paid immediately, with no waiting period, financing or delays.

"It's truly a win-win scenario, which is why we were excited to integrate CareCredit into Eaglesoft 17," Patterson Technology Marketing Manager Jana Berghoff said. "This step is a perfect match for Patterson's goal of enhancing the patient experience and practice lifestyle – it does both at the same time."

The benefits for the practice are many. First and foremost, the system is simple and doesn't require any additional software or equipment. Everything the practice needs is already in place. It's also fast: the patient application automatically populates with information from Eaglesoft, making it faster than ever for patients to apply for a CareCredit credit card.

The integration of CareCredit and Eaglesoft is also efficient. Whether a practice already uses CareCredit or implements it because of the seamless interaction with Eaglesoft, the results will be instantly noticeable. Team members can





Why CareCredit and Eaglesoft?



CareCredit has been serving the dental community for over 25 years. Like Eaglesoft, the CareCredit team proactively seeks input from dentists and their teams in meeting their patients' changing needs. Other benefits of offering CareCredit in your practice:

- ★ Instant credit decisions so approved patients can immediately schedule care.
- ★ Patients know their interest rates before they apply for financing.
- ★ CareCredit provides training to help successfully integrate patient financing as a payment option.
- ★ CareCredit provides each practice with access to a dedicated Practice Development Team, a group of experienced and trained individuals dedicated and equipped to help practices achieve their goals.
- ★ Day after day, CareCredit approves new cardholders for more than \$20 million in credit lines to help patients obtain the care they want or need.
- ★ CareCredit has earned the recommendation of most state and national associations.

 **CareCredit**[™]
Making care possible...today.

 **eaglesoft**
a Patterson Technology

spend less time searching for information, filing paperwork, entering patient details and switching between programs or equipment.

The benefits for patients are plentiful, as well. Even those who have insurance plans are able to bridge the gap between insurance and the cost of their dental needs. Those without insurance will find a convenient and comfortable way to fit recommended dentistry into their lifestyle and budget.

With Eaglesoft and CareCredit, you see an increase in production as more patients accept recommended care, instead of becoming the ones who got away.