

SIRONA TRANSCENDS THE INDUSTRY STANDARD

Transcendental Treatment Centers Go Above and Beyond

The dental treatment center is the location where you spend the majority of your workday, and the location where patients receive the care they need – making it the heart of the dental practice. Since 1956, Sirona has been elevating the dental experience by manufacturing treatment centers that address the needs of both doctor and patient. At the CEREC 30th Anniversary Celebration in September 2015, Sirona unveiled their line of Transcendental Treatment Centers, called INTEGO and TENEO, to the United States. Designed and manufactured in Germany, this new generation of treatment centers was built around integration, design and experience.

UNLIMITED INTEGRATION

Transcendental Treatment Centers are designed with unlimited integration potential for more advanced, streamlined services, allowing you to accept more patients while providing comprehensive treatment solutions. The ability to integrate with CEREC CAD/CAM and 3D Imaging systems provides more comfort and safety for your patients, time and cost savings for you, and improved treatment results. Integrated endodontics and implantology eliminate the need for tabletops, while assisting you in optimizing your procedures workflow.

Both treatment centers feature a 22" medical grade monitor that provides access to all data stored on the practice server; the Easy Touch touchscreen allows you to control all chair functions and features as well as SIDEXIS 4, Windows Media Player, PowerPoint and more, directly from the delivery unit; and full integration with SIDEXIS 4. New software, firmware and system updates will keep your treatment center current, while the network interface allows for fast and easy troubleshooting by your service technician. "We believe that we've done more with our treatment centers than anybody else could," said Stéphane Leduc, Sirona Treatment Centers marketing manager.

MODERN DESIGN

Sirona's design philosophy ensures that high performance functionality is combined with exquisite style. Clean lines, elegant curves and premium materials are used to create a product that is modern and sophisticated. Robust materials including plastics, solid steel, and aluminum components on the inside, along with high quality upholstery and durable surfaces on the outside, make the Transcendental Treatment Centers a premium product. Plus, two types of upholstery in a variety of colors provide plenty of options to create the look you seek in your dental practice. "We spend a lot of time on details," said Leduc. "We focus on how the curves flow together, the quality of the material, the experience for the users, and the level of comfort. The result is a high quality product that looks modern and different."

TRANSCENDENTAL EXPERIENCE

Transcendental Treatment Centers provide a comfortable experience for doctors and patients. Some models feature active lumbar support, massage functions for additional relaxation, motorized headrests and individual positioning possibilities. All models feature an innovative chair lift system that allows patients to get in and out easily. For doctors, ergonomic elements ensure complete freedom of movement and ease of access. Independent tray position makes it easy to reach handpieces while the integrated workflow helps to simplify and streamline procedures.

Sirona's mission is to elevate the treatment center to a level of capability, comfort and confidence unmatched by anything in existence, and with Transcendental Treatment Centers they've done just that. "The INTEGO and TENEO options provide advanced integration into any practice. The INTEGO is value driven, and TENEO is the optimal choice for those who demand the very best," said Leduc. "With both options you're making an investment that will provide immediate payoffs and will continue to provide payoffs in the future."

